CONSCIOUS LEADERSHIP SUMMIT

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2025
SPONSORSHIP PROSPECTUS

04 APR

www.consciousleadersummit.com

WASHINGTON, D.C. 9AM - 7PM



CONSCIOUS LEADERSHIP SUMMIT

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Sponsoring the **2025 Conscious Leadership Summit (CLS)** is is more than a financial investment—it's a chance to **elevate** your brand, connect with **200+ leaders**, and **champion** purpose-driven leadership. Join us in promoting mindfulness, building meaningful relationships, and making a lasting impact.

APRIL 4, 2025

WASHINGTON, D.C.

WHO IS CLS FOR?

Anyone ready to lead with intention and purpose!

- EXECUTIVES
- ENTREPRENEURS
- MANAGERS
- HR PROFESSIONALS
- COACHES
- NONPROFIT LEADERS

WHAT TO EXPECT?

An opportunity to transform how you lead.

- NETWORKING
- PROFESSIONAL HEADSHOTS
- INTERACTIVE SESSIONS
- ENGAGING SPEAKERS
- CONTINUING EDUCATION CREDITS
- * SO MUCH MORE

Explore our sponsorship opportunities at www.consciousleadersumit.com

OUR PARTNERS:



Black Alumni Chapter





mybestSHIFT













WHO WILL BE AT THE CONSCIOUS LEADERSHIP SUMMIT?

Leaders and Executives

CEOs, business owners, and executives looking to infuse consciousness and mindfulness into their leadership style.

Managers and Team Leaders

Those responsible for leading teams and driving organizational success who want to create a positive and inclusive work environment.

Nonprofit Leaders

Leaders of nonprofit organizations focused on social impact and positive change within their communities.

Human Resources Professionals

HR professionals interested in fostering employee well-being, diversity, equity, and inclusion within their organizations.

Coaches and Consultants

Coaches and consultants desiring to expand their toolkit with conscious leadership practices and insights.

Anyone Aspiring to Leadership

People at various career stages aspiring to leadership roles and seeking to develop conscious leadership skills.

Conscious Leadership Summit



2025 SPONSORSHIP PROSPECTUS: ALTERNATIVE BRAND BOOSTERS

PACKAGE	INVESTMENT	# AVAILABLE	FEATURES/WHAT'S INCLUDED
Future Leader Sponsor	\$250	10 of 10	*Recognition as a sponsor who's helping students attend *Social media posts or signage: "Thanks to [Sponsor], X students are able to attend!" *Logo on event materials acknowledging the support of emerging talent
Ticket Donation Sponsor	\$350	10 of 10	*Program mention: "These attendees are here thanks to [Sponsor]" *Recognition as a sponsor who helped X number of people attend *Social media posts or signage: "Thanks to [Sponsor], X people are able to attend!" *Logo on event materials acknowledging the support of professional development"
Name Card or Seating Card Sponsor	\$500	1 of 1	*Logo on attendee name cards or table place cards *Shoutout on social media prior to event *Mention in printed program
Lanyard & Badge Sponsor	\$1,500	1 of 1	*Company's logo on all attendee lanyards *Mention in the event program and website *Option to provide a branded insert or coupon at check-in
DJ or Music Sponsor	\$1,500	1 of 1	*Logo or banner near the DJ station *A special "thank you" during music breaks *Social media mention with the DJ, possibly a reel or highlight before the event
Snack Station or Dessert Sponsor	\$1,500	2 of 2	*Company signage by the snack/dessert tables *Social media posts featuring the sweet treats and sponsor mention *Program mention as "Your sugar rush courtesy of [Sponsor]"
Website Sponsor	\$1,500	1 of 1	*Logo + link on the official event website homepage *Mention in email marketing campaigns (e.g., "Brought to you by [Sponsor]") *Shoutout on social media prior to event
Parking Sponsor	\$1,500	1 of 1	*Sponsor signage at parking entrances or shuttle drop-off/pick-up areas *Mention as "Parking sponsored by [Sponsor]" on directional signs and the event website *Logo/Company name on branded parking pass or vouchers
"Pen Pal" Sponsorship	\$2,000	2 of 2	*Confrerence branded pens and notebooks for each attendee *Company blurb on event materials *Shoutout on social media prior to event
Coffee Break Sponsor	\$2,000	1 of 1	*Prominent signage at the coffee/tea station *A "Proudly Sponsored By" mention in the schedule and event slides *A mention from the stage about who made the caffine and refreshments possible
Table Sponsorships	\$2,500	5 of 5	*Logo/name displayed on the table *Recognition during event announcements *Option to place company literature or goodies on the sponsored table
Printed Collateral Sponsor	\$2,500	2 of 2	*Logo on the front/back cover of the event program or booklet *Sponsor blurb inside the program (quarter or half-page) *A mention during welcoming remarks
Segment/Session Sponsor	\$3,000	5 of 6	*Recognition onscreen and by the moderator before the session starts *A slide with the sponsor's branding or short sponsor video (under a minute) *Name/logo in the event schedule next to that specific session
Charging Station or Lounge Area Sponsor	\$3,000	2 of 2	*A branded charging station or lounge area with signage *A mention from the stage prompting attendees to "visit the [Sponsor] Lounge to charge up" *Social media promotion
Marketing Sponsor	\$3,000	1 of 1	*Co-branding in all event marketing materials (emails, ads, flyers) *A prominent "Presented by [Sponsor]" mention in select marketing blasts *Opportunity to craft a short guest blog post or message shared with attendees pre-event
Raffle or Prize Sponsor	\$250—\$750 (cash contribution or donated prize)	5 of 5	*Highlight when raffle items are announced *Logo on any raffle marketing materials or slides *Opportunity to come on stage to draw winners (if appropriate)
In-Kind Services	Varies by Service (printing, design, photography, videography, signage, etc.)	N/A	*The same perks as a comparable cash sponsor level (logo placement, social media shoutouts, program mentions) *Potential exclusive vendor arrangement if the service is critical (like photography)

Interested? Let's chat.

Reach out and learn more: Chantée Christian at info@consciousleadersummit.com.

Have another idea you want to explore?

Let's customize it together.



By sponsoring the Conscious Leadership Summit, you're becoming part of the experience.

These unique opportunities will get you in front of the audiences you want to reach, in an authentic and engaging format beyond a typical demo.

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OUR PARTNERS:

















THANK YOU SO MUCH FOR BEING PART OF OUR COMMUNITY! WE REALLY APPRECIATE ALL THE SUPPORT YOU HAVE SHOWN US, AND LOOK FORWARD TO CONTINUING TO CONNECT AND GROW WITH YOU IN THE NEAR FUTURE.